



EXHIBIT & SPONSOR INFORMATION

18TH ANNUAL

Electrical Safety, Reliability and Sustainability

CONFERENCE & EXHIBITION

April 24–27, 2015

Hyatt Regency Cleveland at The Arcade
Cleveland, Ohio

The 18TH Electrical Safety, Reliability and Sustainability Conference & Exhibition will take place April 24–27, 2015 at the Hyatt Regency Cleveland at The Arcade in Cleveland, Ohio. Sponsored by the Professional Electrical Apparatus Recyclers League (PEARL), this event will have nationwide participation by professionals concerned with the safety and reliability of remanufactured and recycled electrical equipment and apparatus. As an exhibitor and/or sponsor your business will have the opportunity to network with attendees participating in four days of educational sessions, technical training, receptions, tours and industry events. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks are placed in the exhibit area, as well as the Opening reception. Special promotions are held to encourage all participants to visit your booth. Sponsorships provide a wide range of opportunities for all size budgets.

For more information on exhibit or sponsorship opportunities please call 877-287-3275 or access www.electricalsafetyandreliability.com.

SPONSORED BY:



“This conference provides a tremendous opportunity to network, learn and increase business.”

– 2014 attendee



877-287-3275 • www.electricalsafetyandreliability.com

SPONSORSHIP OPPORTUNITIES *(Co-sponsorship opportunities available)*

OPENING RECEPTION ▪ \$8,500 *(1 available)*

- Exclusive recognition as the Opening Reception sponsor
- Complimentary exhibit table space
- Reception bar located near your exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 11,000 contacts)
- Complimentary Full Banner ad in PEARL \$AFE (distributed online to over 11,000 contacts)
- Complimentary full page color ad in Conference Program
- Four complimentary conference registrations
- Electronic attendance list of all attendees

CLOSING RECEPTION AND AWARDS ▪ \$6,500 *(1 available)*

- Exclusive recognition as the Closing Reception and Awards sponsor
- Complimentary exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 11,000 contacts)
- Complimentary Thumbnail ad in PEARL \$AFE (distributed online to over 11,000 contacts)
- Two complimentary conference registrations
- Electronic attendance list of all attendees

LUNCHEON ▪ \$3,500 *(2 available)*

- Recognition as Sunday or Monday Luncheon sponsor (date selection first-come-first-serve)
- One complimentary conference registration
- Electronic attendance list of all attendees

REGISTRATION PACK ▪ \$3,000 *(1 available)*

- Exclusive recognition as Registration Pack sponsor
- Registration Pack to include corporate logo (distributed to all attendees)
- One complimentary conference registration
- Electronic attendance list of all attendees

MEET & GREET ▪ \$3,000 *(1 available)*

- Exclusive recognition as Meet & Greet sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

BREAKFAST ▪ \$2,500 *(2 available)*

- Exclusive recognition as as Sunday or Monday Breakfast sponsor (date selection first-come-first-serve)
- Electronic attendance list of all attendees



CONFERENCE PROGRAM ▪ \$2,500 *(1 available)*

- Exclusive recognition as Conference Program sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

TECHNICAL TRAINING ▪ \$2,500 *(2 available)*

- Recognition as Technical Training sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

AUDIO VISUAL ▪ \$2,000 *(2 available)*

- Recognition as Sunday or Monday Audio Visual sponsor (date selection first-come-first-serve)

COFFEE/REFRESHMENT BREAK ▪ \$1,500 *(4 available)*

- Sunday (am or pm) or Monday (am or pm) Coffee/Refreshment Break sponsor (date selection and time first-come-first-serve)

BUS/SHUTTLE ▪ \$1,250 *(3 available)*

- Recognition as Bus/Shuttle sponsor

SPEAKER PROGRAM ▪ \$1,000 *(6 available)*

- Recognition as Speaker Program sponsor

CASH PRIZE GIVEAWAY ▪ \$750 *(3 available)*

- Recognition as Cash Prize Giveaway sponsor

In addition to the individual sponsorship benefit items listed, every sponsorship also includes the following:

- Acknowledgment in Conference Program
- Thank you announcement from speaker podium during conference
- Company logo displayed on meeting room projection screen (as availability permits)
- Sponsor recognition signage
- Acknowledgment and thank you on PEARL web site

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Call for Details)

- Welcome packet
- Door drop/hanger
- Registration pack insert
- Room key card
- Wake up call
- Pens

Customized sponsorships are also available. Please call 877-287-3275 to discuss a customized sponsorship.

18TH Annual Electrical Safety, Reliability and Sustainability Conference & Exhibition

Exhibits will be open Sunday, April 26. Exhibits will be strategically placed near the meeting rooms and catered breaks during the day. All exhibitors have the opportunity to display their literature on a literature table on Monday, April 27 (space limitations apply)

COST:

\$1,000 PEARL Member ▪ \$1,350 Non-member

PAYMENT:

- Full balance payable to "PEARL" due upon booking
- 50% non-refundable for cancellations on or before February 25, 2015
- Cancellations after February 25, 2015 are non-refundable

DISPLAY TABLE INCLUDES:

- One 6' skirted table
- Company name sign
- Exhibit badge for booth personnel
- Conference program listing
- One complimentary conference registration
- Two additional conference registrations at \$300 rate each
- Participant incentives to visit your exhibit table
- Bonus literature table

DISPLAY HOURS & DATES:

Set Up:

Saturday, April 25 1:00pm-5:00pm

Sunday, April 26 7:00am-8:00am

Display:

Sunday, April 26 8:00am-6:00pm

4:30pm-6:00pm (Opening Reception)

Tear Down:

Sunday, April 26 6:00pm-9:00pm

LITERATURE TABLE:

Monday, April 27 8:00am-4:00pm

(Available for literature only. Corporate displays are not allowed)

The entire exhibit area is carpeted. Standard electrical power is available through perimeter wall outlets. If you need power it is recommended to bring an extension cord.

"TAKE-ONE" TABLE ▪ \$300

Can't make it to the event but want to get your literature in front of this audience? You can have your literature distributed at the Take-One Table area. Show management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from the exhibition facility.
- Take-One Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

For more information on exhibit or sponsorship opportunities please call 877-287-3275 or access www.electricalsafetyandreliability.com.

SIGN-UP FORM

Check all that apply:

EXHIBIT

Exhibit Table and Display Space

PEARL Member • \$1,000 Non-member • \$1,350

Take-One Table • \$300

SPONSORSHIP

Opening Reception • \$8,500

Closing Reception and Awards • \$6,500

Luncheon • \$3,500 April 26 April 27

Registration Pack • \$3,000

Meet & Greet • \$3,000

Breakfast • \$2,500 April 26 April 27

Conference Program • \$2,500

Technical Training • \$2,500

Audio Visual • \$2,000 April 26 April 27

Coffee/Refreshment Break • \$1,500

April 26 morning afternoon

April 27 morning afternoon

Bus/Shuttle • \$1,250

Speaker Program • \$1,000

Cash Prize Giveaway • \$750

Other _____

Please type or print all information completely:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-Mail _____

Web site _____



Return to:

PEARL
4255 S. Buckley Road, #118
Aurora, CO 80013

Or FAX to:

888-996-3296

Please send information on attending the conference

Please send information about joining PEARL

Please sign me up for complimentary issues of PEARL \$AFE monthly newsletter

Please send information about advertising in the PEARL \$AFE monthly newsletter

PAST ATTENDEES

Below is a sampling of companies that have attended in recent years

70E Solutions
 AEMC Instruments
 Affordable Equipment Co
 All Current Electrical Sales
 Arizona Electrical Apparatus
 Astro Controls, Inc.
 Automotive Parts Remanufacturers Association
 AVO Training Institute
 Banes Associates
 Bay Breakers, Inc.
 BCS Switchgear
 BD Electrical
 Bernard & Sons
 Best Infrared Services, Inc
 Boltswitch
 Breaker Hunters, Inc.
 Bush Sales & Mfg, Inc.
 Byerley Metals, Inc.
 Cadick Corporation
 California Steel Industries
 CAMCO
 Camco Electric, Inc.
 Carolina Precision Switchgear
 CBS Arcsafe
 CBS Nuclear Services, Inc.
 Central Valley Electric Supply
 Circuit Breaker Sales Co., Inc.
 Coastal Electric Supply, LLC
 Cochran
 Copper Wire Stripper, Ltd.
 CSA Group
 D&F Liquidators, Inc.
 Davies Office Refurbishing, Inc.
 Denver Breaker & Supply
 Detroit Diesel Remanufacturing
 DuPont
 Dymax Service, Inc.
 Eastern Electrical Liquidators
 Eaton
 The Electric Barn
 Electric Motor and Contracting
 Electric Motor Supply (EMSCO)
 Electric Power Systems
 The Electrical Advertiser
 Electrical Domains
 Electrical Service Products, Inc.
 Electrical Test Instruments, Inc.
 etc Technologies
 Exco Industrial, Inc.
 FirstPower Group, LLC
 Garrison Associates
 Green Building Services
 Hartigan Power
 I&E Central
 Industrial Machinery Digest
 Industrial Market Place
 Instel Power Products
 Intellirent
 Investment Recovery Exchange
 IRISS, Inc.
 JBL Global
 Kewaunee Scientific
 KSL Services
 KVA Dynamo
 Leadership Management International
 LiveWire Electric Supply
 Magna Electric Corporation
 Magnetics & Controls, Inc.
 McQuin Electrical Power Consulting, Inc.
 Megger
 Mersen
 Miami Breaker Inc.
 Mirman, Bubman & Nahmias LLP
 MMR
 Monster Electrical
 Monster Fuses
 The Motor Control Center
 National Center For Remanufacturing/Resource
 Recovery
 National Switchgear
 NEMA
 NICET
 North American Switchgear, Inc.
 Noram-SMC, Inc.
 Oneida Electric
 Operations Strategy Consulting, LLC
 Oregon Breakers, Inc.
 OSHA
 P & F Supply Co
 Pacific Coast Breaker, Inc.
 Phenix Technologies
 Potomac Testing, Inc.
 Power Distribution & Controls
 Power Engineering, Inc.
 Powertech Services, Inc.
 Project Success Inc.
 Quality Switchgear, Inc.
 R.L. Cook Sales Supply Co.
 R.N.T. Supply, Inc.
 Radwell International
 RB Sales
 Relectric Supply Company
 RG Industries
 Rochester Institute of Technology
 Rocky Mountain Electrical & Automation
 ROMAC
 Romanoff Industries
 Roundhouse Electric
 RS Electrical Supply, Inc.
 SABIC
 Santa Fe Electric, Inc.
 Satin American
 Schneider Electric
 Scott Electric
 Select Equipment Co. Inc.
 Shermco Industries
 Siemens Energy & Automation, Inc.
 SKF USA, Inc.
 South East Switchgear, LLC
 Southern Electrical Resources
 Southland Electrical Supply
 SouthWest Electritech Services
 Southwestern Electrical Sales, Inc.
 Sunbelt Transformer
 Surplus Salvage LLC
 Syntronics
 Tavrida Electric North America, Inc.
 Technitrol, Inc.
 Tidal Power Services, LLC.
 UE Systems
 Underwriters Laboratory (UL)
 uspowergen
 U.S. Electric Supply Co., Inc.
 Utah Breakers & Supply
 Utility Relay Company
 Vacuum Interrupters
 Volunteer Equipment & Supply
 Voyten Electric & Electronics Inc.
 Weaver Electric
 Wesco Distribution
 Western Electrical Services
 Western States Circuit Breakers
 WideSpread Electrical Sales
 Wolstein and Associates



ABOUT THE CONFERENCE & EXHIBITION

The Electrical Safety, Reliability and Sustainability Conference & Exhibition is unique in its mission: to bring together all parts of the electrical industry -- OEMs, reconditioners, service companies, and contractors -- to improve the electrical industry's safety and sustainability.

As an exhibitor and/or sponsor, your products and services will be at the center of the two-day event. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks and the opening reception all take place in the exhibit area. A cash prize drawing contest is specially designed to entice attendees to visit all the booths at the exhibit.

Your company will also be prominently featured in the conference program, mentioned during the conference announcements and have your corporate logo displayed periodically on the meeting room projection screen. Connect with hundreds of electrical customers at the 18th Electrical Safety, Reliability and Sustainability Conference & Exhibition.

For more information please call 877-287-3275 or access www.electricalsafetyandreliability.com

ABOUT THE FACILITY

Hyatt Regency Cleveland at The Arcade is one of the most unique and prestigious hotels in Cleveland. Featuring 293 oversized guestrooms with historic vaulted ceilings, the innovative design encompasses two nine-story towers. Under the Arcade's a stunning 300-foot skylight, a replica of the one built in 1890, the marble staircases, brass street lamps and wrought iron railings, have all been restored to their original splendor. The hotel is ideally located adjacent to the East 4th Street Entertainment District and within walking distance to Quicken Loans Arena, the Rock and Roll Hall of Fame and Museum, the Horseshoe Casino and much more. Hotel features include 1890 restaurant and lounge, business center, 24-hour fitness center and luxury spa. Cleveland Hopkins International Airport is the closest airport and can be accessed via rental car, taxi or rapid transit. Participants of the 18th Electrical Safety, Reliability and Sustainability Conference & Exhibition receive special rates at the Hyatt Regency Cleveland at The Arcade.



Call 888-421-1442 or access www.electricalsafetyandreliability.com for additional details.

ABOUT THE SPONSOR

Founded in 1997, the Professional Electrical Apparatus Recyclers League (PEARL) is a non-profit trade association that creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements. PEARL is an ANSI Accredited Standards Developer.



REMEMBER

Only product bearing the PEARL Quality Seal (blue or green) offers assurance that the product has been reconditioned or inspected and tested to PEARL Standards.



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