

32nd Annual Symposium
May 26–30, 2015
May 28–29, 2015 (Exhibition)
Boulder, Colorado

CALICO

Places and Spaces: Redefining Language Learning



Hosted by:



EVENT HOTLINE: 800-996-3233 or www.milestoneshows.com/calico

CALICO SYMPOSIUM 2015



The Computer Assisted Language Instruction Consortium (CALICO) is holding its 32nd annual symposium and exhibition the week of May 25, 2015, hosted by the University of Colorado Boulder, in Boulder, Colorado.

CALICO is an international organization dedicated to research and development in the use of computer technology in language learning: computer-assisted language learning (CALL). The symposium will bring together language educators, programmers, technicians, web page designers, CALL developers, CALL practitioners, and second language acquisition researchers. CALICO's membership consists of close to 300 institutional (libraries, language schools and universities), 100 corporate and 500 individual members. Worldwide membership hails from North America, South America, Europe, Asia and Australia.

Vendors of hardware, software and related services have the opportunity to promote their products and services to this unique forum gathered for exchanging ideas and information about technology and language learning. Opportunities are available through exhibits, sponsorships and/or advertisements.

To secure your participation call the event hotline at 800-996-3233 or 303-690-3233 or access www.milestoneshows.com/calico. *Space is limited so act now.*

SPONSORSHIP OPPORTUNITIES

OPENING RECEPTION

\$10,000

- Exclusive recognition for sponsorship of Opening Reception
- Literature table at Opening Reception
- Customized napkins and beverage containers with corporate logo incorporated
- Complimentary 8' x 20' exhibit space
- Four complimentary symposium registrations (*in addition to the four complimentary symposium registrations with exhibit space*)
- Full page ad in symposium program
- Inside front cover acknowledgement in symposium program
- Sponsor sign recognition
- Pre-symposium mailing list

TECHNOLOGY SHOWCASE RECEPTION

\$5,000

- Exclusive recognition for sponsorship of Technology Showcase Reception
- Literature table at Technology Showcase Reception
- Complimentary 8' x 10' exhibit space
- Two complimentary symposium registrations (*in addition to the two complimentary symposium registrations with exhibit space*)
- Half page ad in symposium program
- Inside front cover acknowledgement in symposium program
- Sponsor sign recognition
- Pre-symposium mailing list

LUNCHEON

\$5,000

- Exclusive recognition for sponsorship of Luncheon
- Literature table at Luncheon
- Complimentary 8' x 10' exhibit space
- Two complimentary symposium registrations (*in addition to the two complimentary symposium registrations with exhibit space*)
- Half page ad in symposium program
- Inside front cover acknowledgement in symposium program
- Sponsor sign recognition
- Pre-symposium mailing list

REGISTRATION BAG

\$4,000

- Exclusive recognition for sponsorship of Registration Bag
- Customized registration bags with corporate logo incorporated
- Complimentary 8' x 10' exhibit space
- Two complimentary symposium registrations (*in addition to the two complimentary symposium registrations with exhibit space*)
- Inside front cover acknowledgement in symposium program
- Sponsor sign recognition
- Pre-symposium mailing list

BREAK

\$2,500

- Exclusive recognition for sponsorship of Break
- Complimentary 8' x 10' exhibit space
- One complimentary symposium registration (*in addition to the two complimentary symposium registrations with exhibit space*)
- Sponsor sign recognition
- Pre-symposium mailing list

BADGE HOLDERS

\$1,500

- Exclusive recognition for sponsorship of Badge Holders
- Customized badge holders with corporate logo incorporated
- Sponsor sign recognition

SHUTTLE BUS (5 available)

\$500

- Sponsorship sign displayed on shuttle bus
- Literature/promotional item placed on shuttle bus and replenished as needed (*literature/promotional item supplied by sponsor*)

FRIENDS OF CALICO

\$250

- Logo recognition in the symposium program Friends of CALICO acknowledgement
- Logo recognition on the Friends of CALICO sign located in the registration area

 **Additional sponsorships, co-sponsorships and partial sponsorships are also available. Call the event hotline at 800-996-3233 or 303-690-3233 or access www.milestoneshows.com/calico to secure your sponsorship.**

EXHIBITION DETAILS

LOCATION

University of Colorado Boulder
Kittredge Central Hall
Boulder, Colorado

EXHIBIT SPACE COST

\$900 per 8' x 10' space (80 square feet)

EXHIBIT SPACE PAYMENT

- 50% non-refundable deposit due upon booking
- Full balance due on or before March 27, 2015
- Cancellations after March 27, 2015 are non-refundable

EXHIBIT SPACE INCLUDES

- Draped space (8' high back drape, 3' high side drape)
- Company name sign
- One 6' skirted table
- Two side chairs
- Two symposium registrations
- Exhibitor badges for booth personnel
- Vendor presentation (if signed up by December 1, 2014)
- General security

**Standard electrical power is available throughout perimeter wall outlets. If you need electrical power it is recommended to bring and extension cord.*

***Shared wireless internet connectivity is complimentary. Hardwired internet connectivity is available for an additional charge.*

EXHIBIT HOURS

Move In

Wednesday, May 27 11:00 am–5:00 pm

Exhibit Hours

Thursday, May 28 8:00 am–3:00 pm

Friday, May 29 8:00 am–3:00 pm

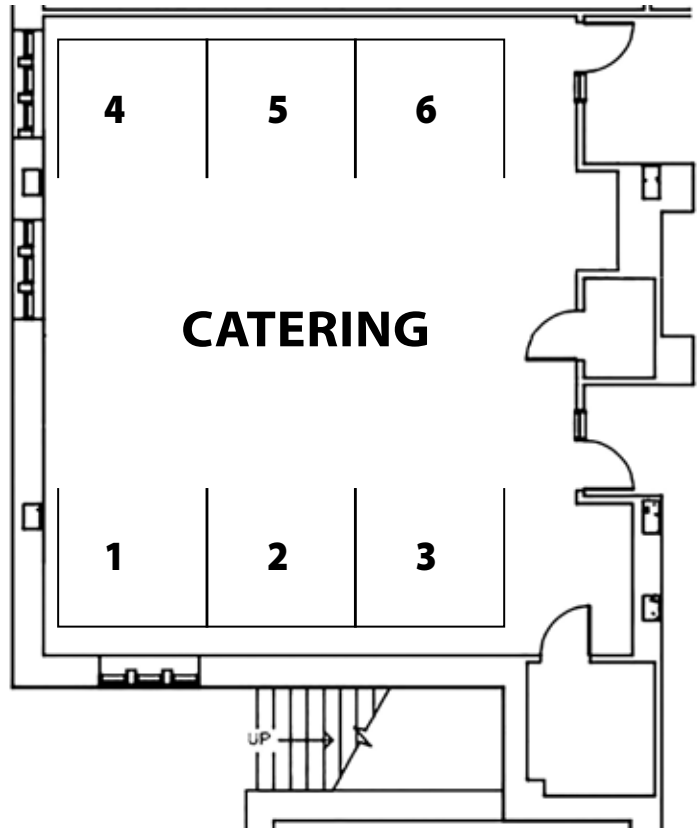
Move Out

Friday, May 29 3:00 pm–5:00 pm

ADVERTISING

All exhibitors at CALICO have the opportunity to advertise in the Symposium Program that is distributed to all attendees of the symposium. Space is available for the cover and/or color ads at an additional charge. Electronic art must be provided by the advertiser in a pdf format, e-mailed to info@calico.org.

Closing date for insertion and artwork is March 15, 2015. For pricing, details and order information please call 512-245-1417 or e-mail info@calico.org.



“TAKE-ONE” TABLE • \$300

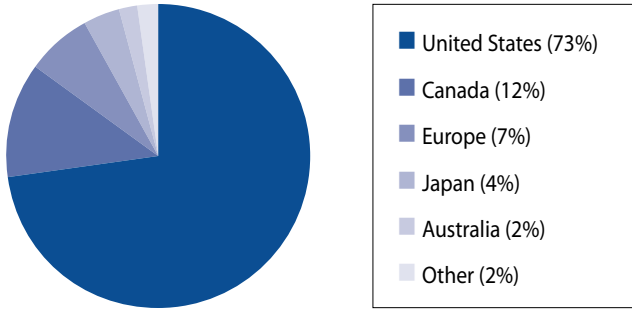
Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the “Take One” Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- “Take-One” Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in the area.



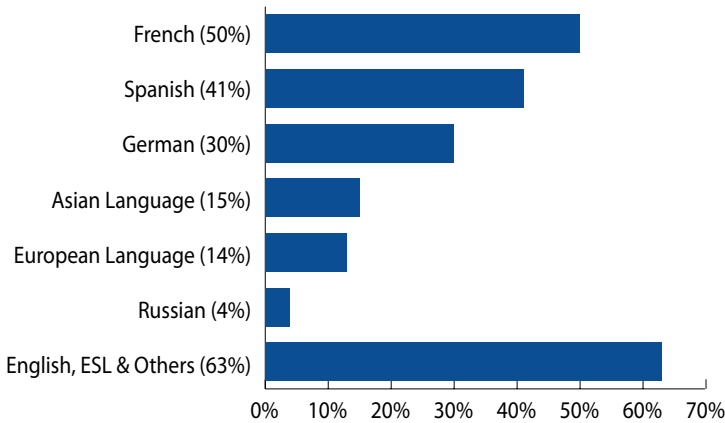
ATTENDEE PROFILE

GEOGRAPHIC DOMICILE



LANGUAGES SPOKEN OR TAUGHT

(Many participants specified more than one language)

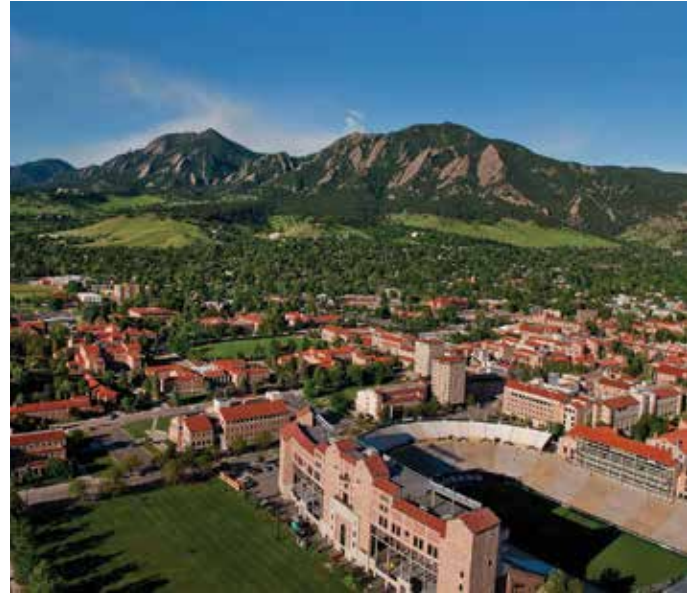


32nd Annual Symposium

May 26–30, 2015

May 28–29, 2015 (Exhibition)

Boulder, Colorado



SIGN UP FORM

PREFERRED BOOTH LOCATION:

1st _____ 2nd _____ 3rd _____

SPONSORSHIPS AVAILABLE (check all that apply):

- Opening Reception • \$10,000
- Technology Showcase Reception • \$5,000
- Luncheon • \$5,000
- Registration Bag • \$4,000
- Break • \$2,500
- Badge Holders • \$1,500
- Shuttle Bus • \$500
- Friends of CALICO • \$250
- "Take-One" Table • \$300
- Other _____

PLEASE SEND INFORMATION ON (check all that apply):

- Attending the Symposium
- Symposium Program Advertising
- Joining CALICO
- CALICO Journal Advertising

PLEASE TYPE OR PRINT ALL INFORMATION COMPLETELY:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-mail _____

Web site _____

RETURN TO: Milestone Presentations, LLC
 4255 S. Buckley Rd., #118 • Aurora, CO 80013
 Fax: 888-996-3296