

EXHIBIT & SPONSOR INFORMATION

17TH ANNUAL

Electrical Safety, Reliability and Sustainability

CONFERENCE & EXHIBITION

May 3–5, 2014

Arizona Grand Resort & Spa
Phoenix, Arizona

The 17th Electrical Safety, Reliability and Sustainability Conference & Exhibition will take place May 3-5, 2014 at the Arizona Grand Resort & Spa in Phoenix, Arizona. Sponsored by the Professional Electrical Apparatus Recyclers League (PEARL), this event will have nationwide participation by professionals concerned with the safety and reliability of remanufactured and recycled electrical equipment and apparatus. As an exhibitor and/or sponsor your business will have the opportunity to network with attendees participating in three days of educational sessions, technical training, receptions, tours and industry events. Exhibits are strategically placed near the meeting rooms. Coffee/ refreshment breaks are placed in the exhibit area, as well as the Opening reception. Special promotions are held to encourage all participants to visit your booth. Sponsorships provide a wide range of opportunities for all size budgets.

For more information on exhibit or sponsorship opportunities please call 877-287-3275 or access www.electricalsafetyandreliability.com.

Sponsored By:



877-287-3275 • www.electricalsafetyandreliability.com



Photo: © Greater Phoenix CVB
Credit: © www.peterjordanphoto.com

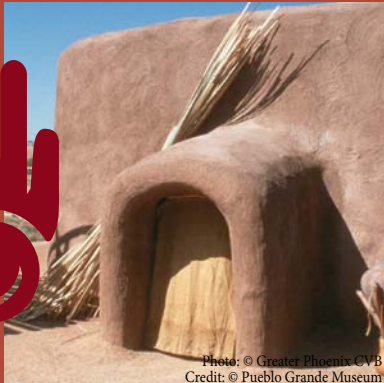


Photo: © Greater Phoenix CVB
Credit: © Pueblo Grande Museum



Photo: © Greater Phoenix CVB



Photo: © Greater Phoenix CVB

SPONSORSHIP OPPORTUNITIES (Co-sponsorship opportunities available)

OPENING RECEPTION ▪ \$8,500 (1 available)

- Exclusive recognition as the Opening Reception sponsor
- Complimentary exhibit table space
- Reception bar located near your exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Full Banner ad in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary full page color ad in Conference Program
- Four complimentary conference registrations
- Electronic attendance list of all attendees

CLOSING RECEPTION AND AWARDS ▪ \$6,500 (1 available)

- Exclusive recognition as the Closing Reception and Awards sponsor
- Complimentary exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Thumbnail ad in PEARL \$AFE (distributed online to over 10,000 contacts)
- Two complimentary conference registrations
- Electronic attendance list of all attendees

LUNCHEON ▪ \$3,500 (2 available)

- Recognition as Day 1 or Day 2 Luncheon sponsor (date selection first-come-first-serve)
- One complimentary conference registration
- Electronic attendance list of all attendees

REGISTRATION PACK ▪ \$3,000 (1 available)

- Exclusive recognition as Registration Pack sponsor
- Registration Pack to include corporate logo (Pack distributed to all attendees)
- One complimentary conference registration
- Electronic attendance list of all attendees

BREAKFAST ▪ \$2,500 (2 available)

- Exclusive recognition as Day 1 or Day 2 Breakfast sponsor (date selection first-come-first-serve)
- Electronic attendance list of all attendees

CONFERENCE PROGRAM ▪ \$2,500 (1 available)

- Exclusive recognition as Conference Program sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

MEET & GREET ▪ \$2,500

(1 available)

- Exclusive recognition as Meet & Greet sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

TECHNICAL TRAINING ▪

\$2,500 (2 available)

- Recognition as Technical Training sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

AUDIO VISUAL ▪ \$2,000 (2 available)

- Recognition as Day 1 or Day 2 Audio Visual sponsor (date selection first-come-first-serve)

COFFEE/REFRESHMENT BREAK ▪ \$1,500 (4 available)

- Recognition as Day 1 (am or pm) or Day 2 (am or pm) Coffee/Refreshment Break sponsor (date selection and time first-come-first-serve)

BUS/SHUTTLE ▪ \$1,250 (1 available)

- Recognition as Bus/Shuttle sponsor

SPEAKER PROGRAM ▪ \$1,000 (6 available)

- Recognition as Speaker Program sponsor

CASH PRIZE GIVEAWAY ▪ \$750 (3 available)

- Recognition as Cash Prize Giveaway sponsor

GOLF HOLE / PRIZE ▪ \$500 (unlimited availability)

- Tee box acknowledgement sign

In addition to the individual sponsorship benefit items listed, every sponsorship also includes the following:

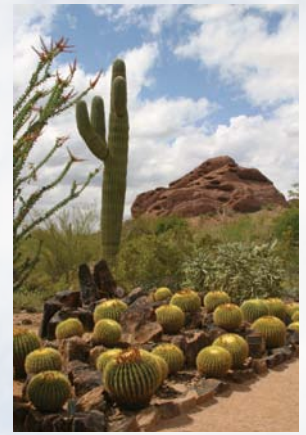
- Acknowledgment in Conference Program
- Thank you announcement from speaker podium during conference
- Company logo displayed on meeting room projection screen (as availability permits)
- Sponsor recognition signage
- Acknowledgment and thank you on PEARL web site

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Call for Details)

- Welcome packet
- Room key card
- Door drop/hanger
- Wake up call
- Registration pack insert
- Pens

Customized sponsorships are also available. Please call 877-287-3275 to discuss a customized sponsorship.



17th Annual Electrical Safety, Reliability and Sustainability Conference & Exhibition

EXHIBIT OPPORTUNITIES

Exhibits will be open Sunday, May 4. Exhibits will be strategically placed near the meeting rooms and catered breaks during the day. All exhibitors have the opportunity to display their literature on a literature table on Monday, May 5 (space limitations apply)

COST:

\$1,000 PEARL Member ▪ \$1,350 Non-member

PAYMENT:

- Full balance payable to "PEARL" due upon booking
- 50% non-refundable for cancellations on or before March 3, 2014
- Cancellations after March 3, 2014 are non-refundable

DISPLAY TABLE INCLUDES:

- One 6' skirted table
- Company name sign
- Exhibit badge for booth personnel
- Conference program listing
- One complimentary conference registration
- Two additional conference registrations at \$300 rate each
- Participant incentives to visit your exhibit table
- Bonus literature table

DISPLAY HOURS & DATES:

Set Up:

Sunday, May 4 7:00am-8:00am

Display:

Sunday, May 4 8:00am-6:00pm
4:30pm-6:00pm (Opening Reception)

Tear Down:

Sunday, May 4 6:00pm-9:00pm

LITERATURE TABLE:

Monday, May 5

8:00am-4:00pm

(Available for literature only. Corporate displays are not allowed)

The entire exhibit area is located in an outdoor patio, with tile surface. Displays will be placed under a canopy to provide shade. Standard electrical power will be provided if requested in advance, however it is recommended to bring an extension cord.

"TAKE-ONE" TABLE ▪ \$300

Can't make it to the event but want to get your literature in front of this audience? You can have your literature distributed at the Take-One Table area. Event management will distribute and replenish your literature in this specially designed area near the entrance to the main conference room.

- Exhibition company is responsible for shipment arrangements of literature both to and from the exhibition facility.
- Take-One Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

For more information on exhibit or sponsorship opportunities please call 877-287-3275 or access www.electricalsafetyandreliability.com.

SIGN-UP FORM

Check all that apply:

EXHIBIT

Exhibit Table and Display Space

PEARL Member • \$1,000 Non-member • \$1,350

Take-One Table • \$300

SPONSORSHIP

Opening Reception • \$8,500

Closing Reception and Awards • \$6,500

Luncheon • \$3,500 May 4 May 5

Registration Pack • \$3,000

Breakfast • \$2,500 May 4 May 5

Conference Program • \$2,500

Meet & Greet • \$2,500

Technical Training • \$2,500

Audio Visual • \$2,000

Coffee/Refreshment Break • \$1,500

May 4 morning afternoon

May 5 morning afternoon

Bus/Shuttle • \$1,250

Speaker Program • \$1,000

Cash Prize Giveaway • \$750

Golf Hole / Prize • \$500

Name _____

Professional Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Country _____

E-Mail _____

Phone _____

Fax _____

Web site _____



Return to:

PEARL
4255 S. Buckley Road, #118
Aurora, CO 80013

Or FAX to:

888-996-3296

Please send information on attending the conference

Please send information about joining PEARL

Please send a complimentary issue of the PEARL \$AFE newsletter

Please send me advertising information for PEARL \$AFE newsletter

PAST ATTENDEES

A sampling of companies that have attended in recent years

70E Solutions
AEMC Instruments
Affordable Equipment Co
All Current Electrical Sales
Arizona Electrical Apparatus
Astro Controls, Inc.
Automotive Parts Remanufacturers Association
AVO Training Institute
Banes Associates
Bay Breakers, Inc.
BCS Switchgear
BD Electrical
Bernard & Sons
Best Infrared Services, Inc
Boltswith
Breaker Hunters, Inc.
Bush Sales & Mfg, Inc.
Byerley Metals, Inc.
Cadick Corporation
CAMCO
Camco Electric, Inc.
Carolina Precision Switchgear
CBS Arcsafe
CBS Nuclear Services, Inc.
Central Valley Electric Supply
Circuit Breaker Sales Co., Inc.
Coastal Electric Supply, LLC
Cochran
Copper Wire Stripper, Ltd.
D&F Liquidators, Inc.
Davies Office Refurbishing, Inc.
Denver Breaker & Supply
Detroit Diesel Remanufacturing
DuPont
Dymax Service, Inc.
Eastern Electrical Liquidators
Eaton
The Electric Barn
Electric Motor and Contracting
Electric Motor Supply (EMSCO)
Electric Power Systems, International
The Electrical Advertiser
Electrical Domains
Electrical Service Products, Inc.
Electrical Test Instruments, Inc.
Exco Industrial, Inc.
FirstPower Group, LLC
Garrison Associates
Green Building Services
Hartigan Power
I&E Central
Industrial Machinery Digest
Industrial Market Place
Instel Power Products
Intellirent
Investment Recovery Exchange
IRISS, Inc.
Kewaunee Scientific
KSL Services
KVA Dynamo
Leadership Management International
Livewire Supply
Magna Electric Corporation
Magnetics & Controls, Inc.
McQuin Electrical Power Consulting, Inc.

Megger
Miami Breaker Inc.
MMR
Monster Electrical
The Motor Control Center
National Center For Remanufacturing/Resource Recovery
National Switchgear Systems
NEMA
NICET
North American Switchgear, Inc.
Noram-SMC, Inc.
Operations Strategy Consulting, LLC
Oregon Breakers, Inc.
OSHA
P & F Supply Co
Pacific Coast Breaker, Inc.
Phenix Technologies
Potomac Testing, Inc.
Power Distribution & Controls
Power Engineering, Inc.
Powertech Services, Inc.
Project Success Inc.
Quality Switchgear, Inc.
R.L. Cook Sales Supply Co.
R.N.T. Supply, Inc.
Radwell International
RB Sales
Relectric Supply Company
RG Industries
Rochester Institute of Technology
Rocky Mountain Electrical & Automation
ROMAC
Romanoff Industries
RS Electrical Supply, Inc.
Santa Fe Electric, Inc.
Satin American
Scott Electric
Shermco Industries
Siemens Energy & Automation, Inc.
SKF USA, Inc.
South East Switchgear, LLC
Southern Electrical Resources
Southland Electrical Supply
SouthWest Electritech Services
Southwestern Electrical Sales, Inc.
Sunbelt Transformer
Surplus Salvage LLC
Syntronics
Tavrida Electric North America, Inc.
Technitrol, Inc.
Tidal Power Services, LLC.
UE Systems
Underwriters Laboratory (UL)
uspowergen
U.S. Electric Supply Co., Inc.
Utah Breakers & Supply
Utility Relay Company
Vacuum Interrupters
Volunteer Equipment & Supply
Voyten Electric & Electronics Inc.
Weaver Electric
Wesco Distribution
Western Electrical Services
Western States Circuit Breakers
WideSpread Electrical Sales



ABOUT THE CONFERENCE & EXHIBITION

The Electrical Safety, Reliability and Sustainability Conference & Exhibition is unique in its mission: to bring together all parts of the electrical industry — OEMs, reconditioners, service companies, and contractors — to improve the electrical industry's safety and sustainability.

As an exhibitor and/or sponsor, your products and services will be at the center of the two-day event. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks and the opening reception all take place in the exhibit area. A cash prize drawing contest is specially designed to entice attendees to visit all the booths at the exhibit.

Your company will also be prominently featured in the conference program, mentioned during the conference announcements and have your corporate logo displayed periodically on the meeting room projection screen. Connect with hundreds of electrical customers at the 17th Electrical Safety, Reliability and Sustainability Conference & Exhibition.

For more information please call 877-287-3275 or access www.electricalsafetyandreliability.com

ABOUT THE FACILITY

Arizona Grand Resort & Spa is a Four Diamond, all-suite resort, nestled on 164 acres at the base of the South Mountain Preserve in Phoenix. The resort features something for everyone, with a challenging 18-hole golf course, expansive athletic club, luxury spa and salon, exhilarating 7-acre water park and six unique dining venues. Arizona Grand Resort & Spa is conveniently located six miles from Phoenix Sky Harbor International Airport and just minutes from downtown Phoenix, Scottsdale and Tempe. Participants of the 17th Electrical Safety, Reliability and Sustainability Conference & Exhibition receive special rates at the Arizona Grand Resort & Spa.



Call 866-267-1321 or access www.electricalsafetyandreliability.com for additional details.

ABOUT THE SPONSOR

Founded in 1997, the Professional Electrical Apparatus Recyclers League (PEARL) is a non-profit trade association that creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.



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REMEMBER

Only product bearing the PEARL Quality Seal (blue or green) offers assurance that the product has been reconditioned or inspected and tested to PEARL Standards.

