

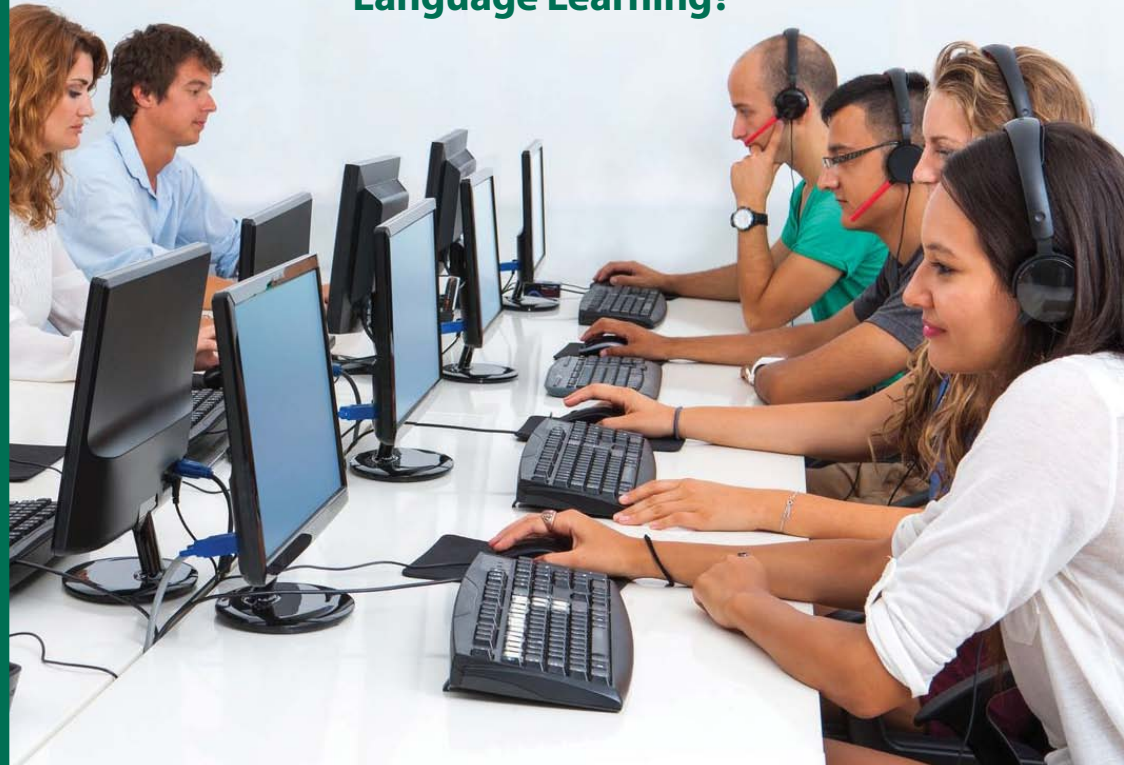
Hosted by:



**OHIO**  
UNIVERSITY

# CALICO

**Open, Online, Massive: The Future of  
Language Learning?**



**31st Annual Symposium**

**May 6–10, 2014**

**May 8–9, 2014 (Exhibition)**

**Athens, Ohio**



**EVENT HOTLINE: 800-996-3233 or [www.milestoneshows.com/calico](http://www.milestoneshows.com/calico)**



The Computer Assisted Language Instruction Consortium (CALICO) is holding its 31st annual symposium and exhibition, the week of May 5, 2014, hosted by Ohio University in Athens, Ohio.

CALICO is a professional organization dedicated to excellence in computer assisted language learning and teaching. The symposium will bring together educators, administrators, materials developers, researchers/government representatives and others who are interested in the field of computer assisted language learning. CALICO's membership consists of close to 300 institutional (libraries, language schools and universities), 100 corporate and 500 individual members. Membership stretches beyond the North American continent, into South America, Europe, Asia and Australia.

Vendors of hardware, software and related services have the opportunity to promote their products and services to this unique forum gathered for exchanging ideas and information about technology and languages. Opportunities are available through exhibits, sponsorships, and/or advertising. Space is limited so act now.

Call the event hotline at 800-996-3233 or access [www.milestoneshows.com/calico](http://www.milestoneshows.com/calico).

## SPONSORSHIP OPPORTUNITIES

### OPENING RECEPTION

**\$10,000**

- Exclusive recognition as the Opening Reception sponsor
- Customized napkins and beverage containers with corporate logo incorporated
- Complimentary 8' x 20' exhibit booth
- Hors d'oeuvres and refreshments located near your exhibit booth
- Four complimentary conference registrations (*in addition to the 4 complimentary conference registrations with booth*)
- Full page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list

### LUNCHEON

**\$5,000**

- Exclusive recognition as Luncheon sponsor
- Complimentary 8' x 20' exhibit booth
- Three complimentary conference registrations (*in addition to the 4 complimentary conference registrations with booth*)
- Half-page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list

### REGISTRATION BAG

**\$4,500**

- Exclusive recognition as the Registration Bag sponsor
- Customized canvas bag with corporate logo
- Complimentary 8' x 10' exhibit booth
- Two complimentary conference registrations (*in addition to the 2 complimentary conference registrations with booth*)
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list

### BREAK

**\$2,500**

- Exclusive recognition as Break Sponsor
- Complimentary 8' x 10' exhibit booth
- One complimentary conference registration (*in addition to the 2 complimentary conference registrations with booth*)
- Sponsor sign recognition
- Pre conference mailing list

### BADGE HOLDERS

**\$1,500**

- Exclusive recognition as Badge Holder sponsor
- Customized badge holders with corporate logo
- Sponsor sign recognition

### SHUTTLE BUS (5 available)

**\$500**

- Sponsorship sign displayed on shuttle bus
- Literature/promotional item placed on shuttle bus and replenished as needed (*literature/promotional item supplied by sponsor*)



**Additional sponsorships,  
co-sponsorships  
and partial sponsorships  
are also available.**

**CALL FOR DETAILS**

## EXHIBITION DETAILS

### LOCATION

#### Ohio University

Baker University Center  
Athens, Ohio

### BOOTH REGISTRATION FEE

**\$900 per space**

#### Includes:

- Draped space (8' high back drape, 3' high side drape)
- Company name sign
- One 6' draped table and two chairs
- Two conference registrations
- General security
- Exhibitor badges for booth personnel
- Vendor presentation (if signed up by December 1, 2013)
- The exhibition floor is hardwood.
- Electrical and internet connections are NOT included in the booth price.

### BOOTH PAYMENT

- 50% non-refundable deposit due upon booking
- Full balance due on or before March 7, 2014
- Cancellations after March 7, 2014 are non-refundable

### EXHIBIT HOURS

#### Move In

Wednesday, May 7 1:00 pm–5:00 pm

#### Exhibit Hours

Thursday, May 8 8:00 am–3:00 pm

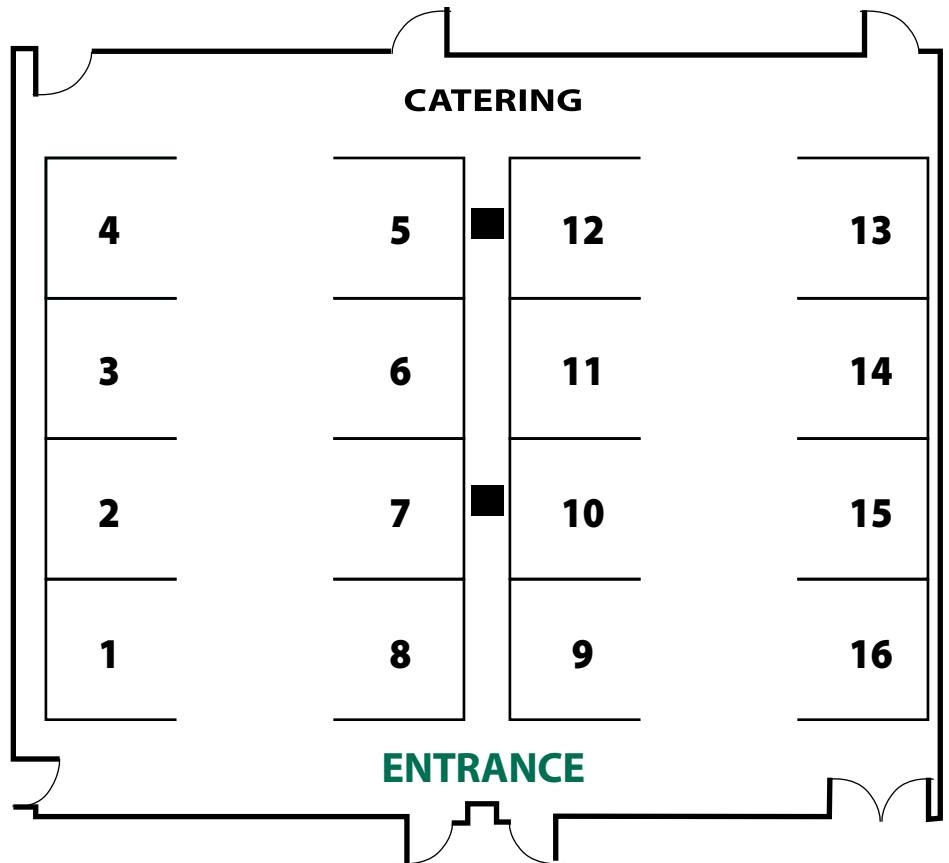
Friday, May 9 8:00 am–3:00 pm

#### Move Out

Friday, May 9 3:00 pm–5:00 pm

### ADVERTISING

All exhibitors at CALICO have the opportunity to advertise in the Conference Program that is distributed to all attendees of the conference. Space is available for the cover and/or color ads at an additional charge. Electronic art must be provided by the advertiser in a pdf format to [info@calico.org](mailto:info@calico.org). Closing date for insertion and artwork is March 15, 2014. For pricing, details and order information please contact CALICO directly at 512-245-1417.



#### **"TAKE-ONE" TABLE • \$300**

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the "Take-One" Table area. Show management will distribute and replenish your literature in this specially designated area at the exhibition entrance.

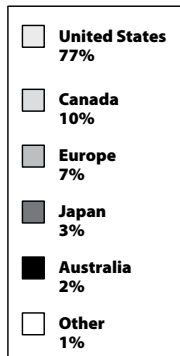
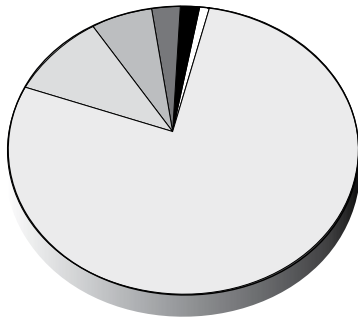
- Exhibition company is responsible for shipment arrangements of literature both to and from the exhibition facility.
- "Take-One" Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

**Call 800-996-3233 or e-mail [info@milestoneshows.com](mailto:info@milestoneshows.com) to reserve your place in the "Take-One" Table area.**

**EVENT HOTLINE: 800-996-3233 or [www.milestoneshows.com/calico](http://www.milestoneshows.com/calico)**

# CALICO SYMPOSIUM ATTENDANCE INFORMATION

## GEOGRAPHIC DOMICILE

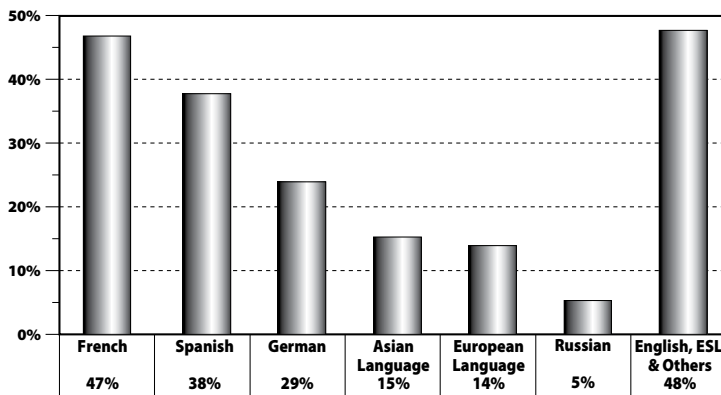


# CALICO

31st Annual Symposium  
May 6–10, 2014 • May 8–9, 2014 (Exhibition)  
Athens, Ohio

## LANGUAGES SPOKEN OR TAUGHT

(Many participants specified more than one language)



## MANAGEMENT



The CALICO exhibition is managed by Milestone Presentations, LLC, a professional trade show management company with locations throughout the United States.  
[www.milestoneshows.com](http://www.milestoneshows.com)

4255 South Buckley Road, #118  
Aurora, Colorado 80013  
Ph: 800-996-3233  
Fax: 888-996-3296

### PREFERRED BOOTH LOCATION:

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

### SPONSORSHIPS AVAILABLE (all prices are USD):

- Opening Reception • \$10,000
- Luncheon • \$5,000
- Registration Bag • \$4,500
- Break • \$2,500
- Badge Holders • \$1,500
- Shuttle Bus • \$500
- "Take-One" Table • \$300
- Other \_\_\_\_\_

### PLEASE SEND INFORMATION ON:

- Conference Program Advertising
- Attending the Conference
- Joining CALICO
- CALICO Journal Advertising

### PLEASE TYPE OR PRINT ALL INFORMATION COMPLETELY:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web site \_\_\_\_\_

**RETURN TO:** Milestone Presentations, LLC  
4255 S. Buckley Rd., #118 • Aurora, CO 80013  
Fax: (888) 996-3296 or (303) 690-3278