



EXHIBIT & SPONSOR INFORMATION

16TH ANNUAL

Electrical Safety, Reliability and Sustainability

CONFERENCE & EXHIBITION

May 18-20, 2013

Hotel Monteleone
New Orleans, Louisiana

The 16th Electrical Safety, Reliability and Sustainability Conference & Exhibition will take place May 18-20, 2013 at the Hotel Monteleone in New Orleans, Louisiana. Sponsored by the Professional Electrical Apparatus Recyclers League (PEARL), this event will have nationwide participation by professionals concerned with the safety and reliability of remanufactured and recycled electrical equipment and apparatus. As an exhibitor and/or sponsor your business will have the opportunity to network with attendees participating in three days of educational sessions, technical training, receptions, tours and industry events. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks are placed in the exhibit area, as well as the Opening reception. Special promotions are held to encourage all participants to visit your booth. Sponsorships provide a wide range of opportunities for all size budgets.

- **Connect with electrical contractors and supply houses**
- **Meet with leaders in the electrical industry**
- **Network with electrical reconditioning and maintenance professionals**
- **Learn about the latest electrical market trends at the ONLY conference that focuses on electrical safety and sustainability**

Sponsored By:



877-287-3275 • www.electricalsafetyandreliability.com

SPONSORSHIP OPPORTUNITIES *(Co-sponsorship opportunities available)*

Opening Reception ▪ \$8,500

(1 available)

- Exclusive recognition as the Opening Reception sponsor
- Complimentary exhibit table space
- Reception bar located near your exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Full Banner ad in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary full page color ad in Conference Program
- Four complimentary conference registrations
- Guest appearance by Saintsations (New Orleans Saints cheerleaders)
- Electronic attendance list of all attendees

Closing Reception and Awards ▪ \$6,500 *(1 available)*

- Exclusive recognition as the Closing Reception and Awards sponsor
- Complimentary exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Thumbnail ad in PEARL \$AFE (distributed online to over 10,000 contacts)
- Two complimentary conference registrations
- Electronic attendance list of all attendees

Bourbon Balcony Bash ▪ \$5,000

(4 available)

- Recognition as sponsor of reception at exclusive facility with balcony overlooking Bourbon Street
- Corporate banner hung from Bourbon Street balcony for duration of reception (banner provided by sponsor)
- Company logo displayed on reception room projection screen



- One complimentary conference registration
- Electronic attendance list of all attendees

Luncheon ▪ \$3,500

(2 available)

- Recognition as Day 1 or Day 2 Luncheon sponsor (date selection first-come-first-serve)
- One complimentary conference registration
- Electronic attendance list of all attendees

Steamboat Luncheon Cruise ▪ \$3,500 *(2 available)*

- Exclusive recognition as Steamboat Natchez Jazz & Lunch Cruise sponsor
- Five complimentary passes for Steamboat Natchez Jazz & Lunch Cruise (May 18 cruise)
- One complimentary conference registration
- Electronic attendance list of all attendees



Registration Pack ▪ \$3,000

(1 available)

- Exclusive recognition as Registration Pack sponsor
- Registration Pack to include corporate logo (Pack distributed to all attendees)
- One complimentary conference registration
- Electronic attendance list of all attendees

Breakfast ▪ \$2,500 *(2 available)*

- Exclusive recognition as Day 1 or Day 2 Breakfast sponsor (date selection first-come-first-serve)
- Electronic attendance list of all attendees

Conference Program ▪ \$2,500

(1 available)

- Exclusive recognition as Conference Program sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

Technical Training ▪ \$2,500

(2 available)

- Recognition as Technical Training sponsor
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees

Entertainment ▪ \$2,500

(2 available)

- Recognition as Saintsations (New Orleans Saints cheerleaders) or Zydeco band sponsor (selection first-come-first-serve)
- Complimentary full page color ad in Conference Program
- Electronic attendance list of all attendees



Audio Visual ▪ \$2,000

(2 available)

- Recognition as Day 1 or Day 2 Audio Visual sponsor (date selection and time first-come-first-serve)

Coffee/Refreshment Break ▪ \$1,500

(4 available)

- Recognition as Day 1 (am or pm) or Day 2 (am or pm) Coffee/Refreshment Break sponsor (date selection and time first-come-first-serve)

Speaker Program ▪ \$1,000

(6 available)

- Recognition as Speaker Program sponsor

Cash Prize Giveaway ▪ \$750

(3 available)

- Recognition as Cash Prize Giveaway sponsor

In addition to the individual sponsorship benefit items listed, every sponsorship also includes the following:

- Acknowledgment in Conference Program
- Thank you announcement from speaker podium during conference
- Company logo displayed on meeting room projection screen (as availability permits)
- Sponsor recognition signage
- Acknowledgment and thank you on PEARL web site

ADDITIONAL SPONSORSHIP OPPORTUNITIES *(Call for Details)*

- Welcome packet
- Room key card
- Door drop/hanger
- Wake up call
- Registration pack insert
- Pens
- Beads, beads and more beads!

16th Annual Electrical Safety, Reliability and Sustainability Conference & Exhibition

EXHIBIT OPPORTUNITIES

Exhibits will be open Sunday, May 19. Exhibits will be strategically placed near the meeting rooms and catered breaks during the day. All exhibitors have the opportunity to display their literature on a literature table on Monday, May 20 (space limitations apply)

\$1,000 PER DISPLAY TABLE INCLUDES:

- One 6' skirted table
- Company name sign
- Exhibit badge for booth personnel
- Conference program listing
- One complimentary conference registration
- Two additional conference registrations at \$300 rate each
- Participant incentives to visit your exhibit table
- Bonus literature table

— Full balance payable to "PEARL" due upon booking

— 50% non-refundable for cancellations on or before April 14, 2013

— Cancellations after April 14, 2013 are non-refundable

Set Up:

Sunday, May 19 7:00 am – 8:00 am

Display:

Sunday, May 19 8:00 am – 6:00 pm
4:30 pm – 6:00 pm (*Opening Reception*)

Tear Down:

Sunday, May 19 6:00 pm – 9:00 pm

Literature Table:

Monday, May 20 8:00 am – 4:00 pm
(*Available for literature only. Corporate displays are not allowed.*)

"TAKE-ONE" TABLE \$300

Can't make it to the event but want to get your literature in front of this audience? You can have your literature distributed at the 16th Electrical Safety, Reliability and Sustainability Conference & Exhibition at the Take-One Table. Event management will distribute and replenish your literature in this specially designed area near the entrance to the main conference room.

- Exhibition company is responsible for shipment arrangements of literature both to and from the Hotel Monteleone.
- Take-One Table area is to be unmanned.
- No exhibitors or corporate representatives will be allowed in this designated area.

For more information on exhibit or sponsorship opportunities please call 877-287-3275 or access www.electricalsafetyandreliability.com.

SIGN-UP FORM

Check all that apply:

EXHIBIT

- Exhibit Table and Display Space • \$1,000
- Take-One Table • \$300

SPONSORSHIP

- Opening Reception • \$8,500
- Closing Reception and Awards • \$6,500
- Bourbon Balcony Bash • \$5,000
- Luncheon • \$3,500
 - May 19
 - May 20
- Steamboat Luncheon Cruise • \$3,500
- Registration Pack • \$3,000
- Breakfast • \$2,500
 - May 19
 - May 20
- Conference Program • \$2,500
- Technical Training • \$2,500
- Entertainment • \$2,500
- Audio Visual • \$2,000
- Coffee/Refreshment Break • \$1,500
 - May 19 morning afternoon
 - May 20 morning afternoon
- Speaker Program • \$1,000
- Cash Prize Giveaway • \$750

Name _____

Professional Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Country _____

E-Mail _____

Phone _____

Fax _____

Web site _____



Return to:

PEARL
4255 S. Buckley Road, #118
Aurora, CO 80013

Or FAX to:

888-996-3296

- Please send information on attending the conference
- Please send information about joining PEARL
- Please send a complimentary issue of the PEARL \$AFE newsletter
- Please send me advertising information for PEARL \$AFE newsletter

PAST ATTENDEES

Below is a sampling of companies that have attended in recent years

70E Solutions	MMR
AEMC Instruments	Monster Electrical
Affordable Equipment Co	The Motor Control Center
All Current Electrical Sales	National Switchgear Systems
Astro Controls, Inc.	NEMA
Automotive Parts Remanufacturers Association	North American Switchgear, Inc.
AVO Training Institute	National Center For Remanufacturing/ Resource Recovery
Banes Associates	Operations Strategy Consulting, LLC
Bay Breakers, Inc.	Oregon Breakers, Inc.
BCS Switchgear	OSHA
Bernard & Sons	P & F Supply Co
Best Infrared Services, Inc	Pacific Coast Breaker, Inc.
Boltswitch	Phenix Technologies
Breaker Hunters, Inc.	Potomac Testing, Inc.
Bush Sales & Mfg, Inc.	Power Distribution & Controls
Byerley Metals, Inc.	Power Engineering, Inc.
CAMCO	Powertech Services, Inc.
Camco Electric, Inc.	Project Success Inc.
CBS Arcsafe	Quality Switchgear, Inc.
CBS Nuclear Services, Inc.	R.L. Cook Sales Supply Co.
Central Valley Electric Supply	R.N.T. Supply, Inc.
Circuit Breaker Sales Co., Inc.	Radwell International
Coastal Electric Supply, LLC	RB Sales
Cochran	Relectric Supply Company
Copper Wire Stripper, Ltd.	RG Industries
D&F Liquidators, Inc.	Rochester Institute of Technology
Davies Office Refurbishing, Inc.	Rocky Mountain Electrical & Automation
Denver Breaker & Supply	ROMAC
Detroit Diesel Remanufacturing	Romanoff Industries
DuPont	RS Electrical Supply, Inc.
Dymax Service, Inc.	Santa Fe Electric, Inc.
Eastern Electrical Liquidators	Satin America
Eaton	Scott Electric
The Electric Barn	Second Circuits
Electric Motor Supply (EMSCO)	Shermco Industries
The Electrical Advertiser	Siemens Energy & Automation, Inc.
Electrical Domains	Southern Electrical Resources
Electrical Service Products, Inc.	Southland Electrical Supply
Electrical Test Instruments, Inc.	Southwest Electritech Services
FirstPower Group, LLC	Southwestern Electrical Sales, Inc.
Garrison Associates	Sunbelt Transformer
Green Building Services	Surplus Salvage LLC
Hartigan Power	Syntronics
I&E Central	Tavrida Electric North America, Inc.
Industrial Machinery Digest	Technitrol, Inc.
Industrial Market Place	U.S. Electric Supply Co., Inc.
Instel Power Products	UE Systems
Intellirent	Underwriters Laboratory (UL)
Investment Recovery Exchange	Utah Breakers & Supply
IRISS, Inc.	Utility Relay Company
Kewaunee Scientific	Volunteer Equipment & Supply
KSL Services	Voyten Electric & Electronics Inc.
KVA Dynamo	Weaver Electric
Livewire Supply	Wesco Distribution
Magna Electric Corporation	Western Electrical Services
Magnetics & Controls, Inc.	Western States Circuit Breakers
McQuin Electrical Power Consulting, Inc.	WideSpread Electrical Sales
Megger	
Miami Breaker Inc.	



ABOUT THE CONFERENCE & EXHIBITION

The Electrical Safety, Reliability and Sustainability Conference & Exhibition is unique in its mission: to bring together all parts of the electrical industry -- OEMs, reconditioners, service companies, and contractors -- to improve the electrical industry's safety and sustainability.

As an exhibitor and/or sponsor, your products and services will be at the center of the two-day event. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks and the opening reception all take place in the exhibit area. A cash prize drawing contest is specially designed to entice attendees to visit all the booths at the exhibit.

Your company will also be prominently featured in the conference program, mentioned during the conference announcements and have your corporate logo displayed periodically on the meeting room projection screen. Connect with hundreds of electrical customers at the 16th Electrical Safety, Reliability and Sustainability Conference & Exhibition.

For more information please call 877-287-3275 or access www.electricalsafetyandreliability.com.

ABOUT THE FACILITY

It's been said that the French Quarter begins in the lobby of the Hotel Monteleone. This historic landmark establishment sits majestically at the foot of Royal Street giving guests the best point of departure for all things New Orleans. Quaint restaurants and specialty shops line the cobblestone French Quarter streets that lead to Jackson Square, the Old French Market and the River Walk where tourists and native New Orleanians stroll the levee and watch the steamboats and barges along the Mississippi River. Participants of the 16th Electrical Safety, Reliability and Sustainability Conference and Exhibition receive special rates at the Hotel Monteleone. Call 800-217-2033 or access www.electricalsafetyandreliability.com for additional details.



ABOUT THE SPONSOR

Founded in 1997, the Professional Electrical Apparatus Recyclers League (PEARL) is a non-profit trade association that creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.



REMEMBER

Only product bearing the PEARL Quality Seal (blue or green) offers assurance that the product has been reconditioned or inspected and tested to PEARL Standards.



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