

# CALICO

**Navigating the Complexities of Language Learning in the Digital Age.**

## **30th Annual Symposium**

May 21–25, 2013

May 23–24, 2013 (Exhibition)

Honolulu, Hawaii

Hosted by:



NATIONAL  
FOREIGN  
LANGUAGE  
RESOURCE  
CENTER

University of Hawai'i at Mānoa

Held at:



**EVENT HOTLINE: 800-996-3233 or [www.milestoneshows.com/calico](http://www.milestoneshows.com/calico)**

## CALICO 2013



The Computer Assisted Language Instruction Consortium (CALICO) is holding its 30th annual symposium and exhibition, the week of May 20, 2013, hosted by the National Foreign Language Resource Center (NFLRC) at the University of Hawaii in Honolulu, Hawaii.

CALICO is a professional organization dedicated to excellence in computer assisted language learning and teaching. The symposium will bring together educators, administrators, materials developers, researchers/government representatives and others who are interested in the field of computer assisted language learning. CALICO's membership consists of close to 300 institutional (libraries, language schools and universities), 100 corporate and 500 individual members. Membership stretches beyond the North American continent, into South America, Europe, Asia and Australia.

Vendors of hardware, software and related services have the opportunity to promote their products and services to this unique forum gathered for exchanging ideas and information about technology and languages. Opportunities are available through exhibits, sponsorships, and/or advertising. Space is limited so act now.

Call the event hotline at 800-996-3233 or access [www.milestoneshows.com/calico](http://www.milestoneshows.com/calico).

### SPONSORSHIP OPPORTUNITIES

#### OPENING RECEPTION

**\$10,000**

- Exclusive recognition as the Opening Reception sponsor
- Customized napkins and beverage containers with corporate logo incorporated
- Complimentary 8' x 20' exhibit booth
- Hors d'oeuvres and refreshments located near your exhibit booth
- Four complimentary conference registrations (*in addition to the 4 complimentary conference registrations with booth*)
- Full page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list

#### LUNCHEON

**\$5,000**

- Exclusive recognition as Luncheon sponsor
- Complimentary 8' x 20' exhibit booth
- Three complimentary conference registrations (*in addition to the 4 complimentary conference registrations with booth*)
- Half-page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list



#### REGISTRATION BAG

**\$4,500**

- Exclusive recognition as the Registration Bag sponsor
- Customized canvas bag with corporate logo
- Complimentary 8' x 10' exhibit booth
- Two complimentary conference registrations (*in addition to the 2 complimentary conference registrations with booth*)
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre conference mailing list

#### BREAK

**\$2,500**

- Exclusive recognition as Break Sponsor
- Complimentary 8' x 10' exhibit booth
- One complimentary conference registration (*in addition to the 2 complimentary conference registrations with booth*)
- Sponsor sign recognition
- Pre conference mailing list

#### BADGE HOLDERS

**\$1,500**

- Exclusive recognition as Badge Holder sponsor
- Customized badge holders with corporate logo
- Sponsor sign recognition

#### SHUTTLE BUS (5 available)

**\$500**

- Sponsorship sign displayed on shuttle bus
- Literature/promotional item placed on shuttle bus and replenished as needed (*literature/promotional item supplied by sponsor*)

Additional sponsorships, co-sponsorships and partial sponsorships are also available.  
**CALL FOR DETAILS**

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## EXHIBITION DETAILS

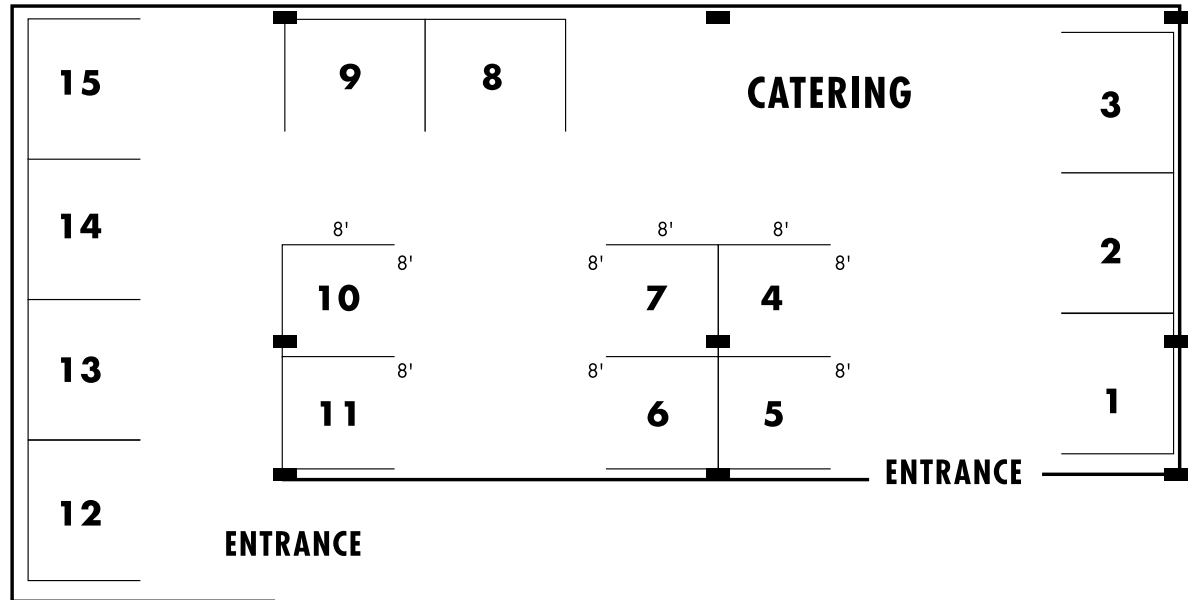
### LOCATION

#### University of Hawaii

Imin International  
Conference Center  
(Jefferson Hall)

Pumehana, Ohana &  
Makana Rooms

Honolulu, Hawaii



### BOOTH REGISTRATION FEE

**\$850 per space**

#### Includes:

- Draped space (8' high back drape, 3' high side drape)
- Company name sign
- One 6' draped table and two chairs
- Two conference registrations
- General security
- Exhibitor badges for booth personnel
- Vendor presentation (if signed up by December 1, 2012)

—The exhibition floor is carpeted.

—Electrical and internet connections are NOT included in the booth price.

—Due to University regulations, financial transactions (currency and credit cards) in the exhibit area are prohibited, however orders for products/services can be accepted.

### BOOTH PAYMENT

- 50% non-refundable deposit due upon booking
- Full balance due on or before March 22, 2013
- Cancellations after March 22, 2013 are non-refundable

### EXHIBIT HOURS

#### Move In

Wednesday, May 22                      1:00 pm–5:00 pm

#### Exhibit Hours

Thursday, May 23                      8:00 am–3:00 pm

Friday, May 24                      8:00 am–3:00 pm

#### Move Out

Friday, May 24                      3:00 pm–5:00 pm

### ADVERTISING

All exhibitors at CALICO have the opportunity to advertise in the Conference Program that is distributed to all attendees of the conference. Space is available for the cover and/or color ads at an additional charge. Electronic art must be provided by the advertiser in a pdf format to [info@calico.org](mailto:info@calico.org). Closing date for insertion and artwork is March 15, 2013. For pricing, details and order information please contact CALICO directly at 512-245-1417.

### “TAKE-ONE” TABLE • \$300

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the CALICO “Take-One” Table. Show management will distribute and replenish your literature in this specially designed area at the entrance to the exhibition.

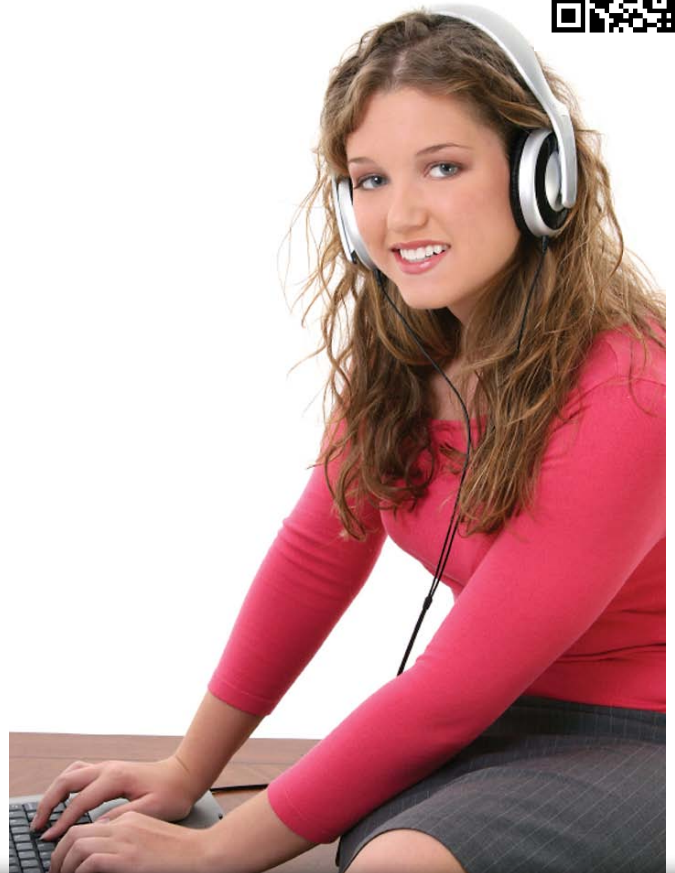
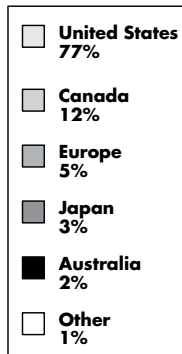
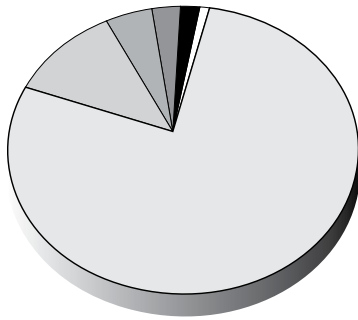
- Exhibition company is responsible for shipment arrangements of literature both to and from the University of Hawaii.
- “Take-One” Table area is to be unmanned. No exhibitors or corporate representatives will be allowed in this designated area.

Call 800-996-3233 or e-mail [info@milestoneshows.com](mailto:info@milestoneshows.com) to reserve your place in the “Take-One” Table area.

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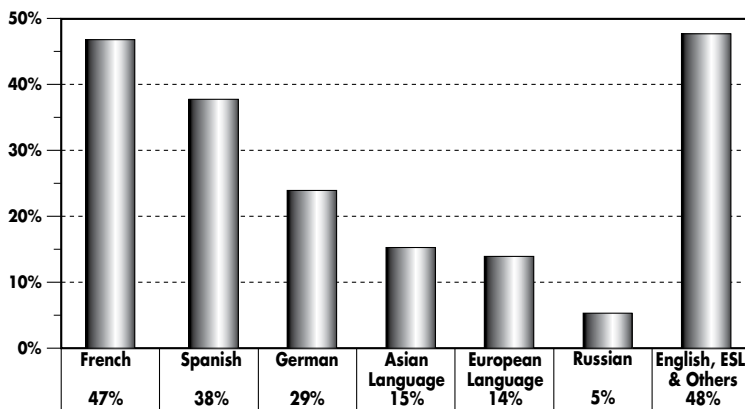
# CALICO SYMPOSIUM ATTENDANCE INFORMATION

## GEOGRAPHIC DOMICILE



## LANGUAGES SPOKEN OR TAUGHT

(Many participants specified more than one language)



## MANAGEMENT



MILESTONE PRESENTATIONS, LLC

Professional Trade Show Management & Conference Planning

The CALICO exhibition is managed by Milestone Presentations, LLC, a professional trade show management company with locations throughout the United States.  
www.milestoneshows.com

4255 South Buckley Road, #118  
Aurora, Colorado 80013  
Ph: 800-996-3233  
Fax: 888-996-3296  
www.milestoneshows.com

### Preferred booth location:

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

### Sponsorships available (all prices are USD):

- Opening Reception • \$10,000
- Luncheon • \$5,000
- Registration Bag • \$4,500
- Break • \$2,500
- Badge Holders • \$1,500
- Shuttle Bus • \$500
- "Take-One" Table • \$300
- Other \_\_\_\_\_

### Please send information on:

- Conference Program Advertising
- Attending the Conference
- Joining CALICO
- CALICO Journal Advertising

### Please type or print all information completely:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web site \_\_\_\_\_

### Return to: Milestone Presentations, LLC

4255 S. Buckley Rd., #118 • Aurora, CO 80013  
Fax: (888) 996-3296 or (303) 690-3278