



15TH ANNUAL

# Electrical Safety, Reliability and Sustainability

CONFERENCE & EXHIBITION



**May 5-7, 2012**

SHERATON STATION SQUARE HOTEL  
Pittsburgh, PA

## EXHIBIT & SPONSOR INFORMATION

### Why You Should Attend



- ▶ Show Your Latest "Green" Electrical Products and Services
- ▶ Develop and Renew Partnerships with Independent Electrical Dealers
- ▶ Network with Electrical Reconditioning and Maintenance Professionals
- ▶ Connect with Electrical Contractors and Supply Houses

For more information, visit [www.electricalsafetyandreliability.com](http://www.electricalsafetyandreliability.com)  
Or call toll-free **877-287-3275**



# SPONSORSHIP OPPORTUNITIES *(Co-Sponsorship Opportunities Available)*

## OPENING RECEPTION ..... \$8,000 (1 AVAILABLE)

- ▶ Exclusive recognition as the Opening Reception sponsor
- ▶ Complimentary exhibit table space
- ▶ Reception bar located near your exhibit table space
- ▶ Promotional item distributed to all attendees at registration (item provided by sponsor)
- ▶ Acknowledgement and thank you announcement in *PEARL \$AFE* (distributed online to over 10,000 contacts)
- ▶ Complimentary Full Banner ad in *PEARL \$AFE* (distributed online to over 10,000 contacts)
- ▶ Sponsor allotted 3 minutes podium time at reception
- ▶ Complimentary back cover full page ad (one-color) in Conference Program
- ▶ Four complimentary conference registrations
- ▶ Electronic attendance list of all attendees

## CLOSING RECEPTION/AWARDS ..... \$6,000 (1 AVAILABLE)

- ▶ Exclusive recognition as the Closing Reception and Awards sponsor
- ▶ Complimentary exhibit table space
- ▶ Promotional item distributed to all attendees at registration (item provided by sponsor)
- ▶ Acknowledgement and thank you announcement in *PEARL \$AFE* (distributed online to over 10,000 contacts)
- ▶ Complimentary Thumbnail ad in *PEARL \$AFE* (distributed online to over 10,000 contacts)
- ▶ Sponsor allotted 3 minutes podium time at reception
- ▶ Two complimentary conference registrations
- ▶ Electronic attendance list of all attendees

## LUNCHEON ..... \$3,000 (2 AVAILABLE)

- ▶ Recognition as Day 1 or Day 2 Luncheon sponsor (day selection first come first served)
- ▶ Sponsor allotted 3 minutes podium time at luncheon
- ▶ One complimentary conference registration
- ▶ Electronic attendance list of all attendees

## REGISTRATION PACK ..... \$3,000 (1 AVAILABLE)

- ▶ Exclusive recognition as Registration Pack sponsor
- ▶ Registration Pack includes your logo (Pack distributed to all attendees)
- ▶ Sponsor allotted 3 minutes podium time at Day 1 luncheon
- ▶ One complimentary conference registration
- ▶ Electronic attendance list of all attendees

## BREAKFAST ..... \$2,000 (2 AVAILABLE)

- ▶ Exclusive recognition as Day 1 or Day 2 Breakfast sponsor (day selection first come first served)
- ▶ Sponsor allotted 3 minutes podium time at breakfast
- ▶ Electronic attendance list of all attendees

## COFFEE/REFRESHMENT BREAK ..... \$1,250 (3 AVAILABLE)

- ▶ Recognition as Day 1 or Day 2 Coffee/Refreshment Break sponsor (day selection first come first served)

## BUS TRANSPORTATION ..... \$1,000 (1 AVAILABLE)

- ▶ Recognition as sponsor of bus used for tours and off-premise events

## CYBER STATION ..... \$1,000 (1 AVAILABLE)

- ▶ Exclusive recognition as Cyber Station sponsor
- ▶ Sponsor placard placed next to each terminal in Cyber Station
- ▶ Desktop screen customized to display your corporate information
- ▶ Corporate brochure and/or promotional item allowed placement in Cyber Station

## MEET AND GREET ..... \$1,000 (1 AVAILABLE)

- ▶ Exclusive recognition as Day 1 Meet & Greet sponsor

## CASH PRIZE GIVEAWAY ..... \$750 (3 AVAILABLE)

*In addition to the sponsorship benefit items listed, every sponsorship also includes the following:*

- ▶ Acknowledgment in Conference Program
- ▶ Thank you announcement from the speaker podium during the conference
- ▶ Sponsor recognition signage
- ▶ Acknowledgement and thank you on PEARL web site

# EXHIBIT OPPORTUNITIES

## DISPLAY TABLE ..... \$1,000

- ▶ One 6' skirted table
- ▶ Company name sign
- ▶ Exhibit badge for booth personnel
- ▶ Conference program listing
- ▶ One complimentary conference registration
- ▶ Two additional conference registrations at \$300 rate each
- ▶ Bonus literature table
- ▶ Participant incentives to visit your exhibit table
- ▶ Full balance payable to "PEARL" due upon booking
- ▶ 50% non-refundable for cancellations on or before April 5, 2012
- ▶ Cancellations after April 5, 2012 are non-refundable

Exhibits will be open Sunday, May 6. Exhibits will be strategically placed near the meeting rooms and catered breaks during the day. All exhibitors have the opportunity to display their literature on a literature table on Monday, May 7 (space limitations apply).

The entire exhibit area is carpeted. Standard electrical power is available through perimeter wall outlets. If you need power it is recommended to bring an extension cord.

Sunday, May 6	Activity	Time
Sunday, May 6	Set Up	7:00 – 8:00 a.m.
	Display	8:00 a.m. – 6:00 p.m.
	Tear Down	6:00 – 8:00 p.m.

Monday, May 7	Activity	Time
Monday, May 7	Literature Table	8:00 a.m. – 4:00 p.m.

*(Available for literature only. Corporate displays are not allowed.)*



**"TAKE-ONE" TABLE ..... \$250**

Can't make it to the event but want to get your literature in front of this audience? You can have your literature distributed at the 15th Electrical Safety, Reliability and Sustainability Conference & Exhibition at the Take-One Table. Event management will distribute and replenish your literature in this specially designed area near the entrance to the main conference room.

- ▶ Exhibition company is responsible for shipment arrangements of literature both to and from Sheraton Square Station
- ▶ Take-One Table area is to be unmanned
- ▶ No exhibitors or corporate representatives will be allowed in this designated area

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**Yes!** I want to participate as a sponsor or exhibitor.

(CHECK ALL THAT APPLY):

**SPONSORSHIPS**

- Opening Reception .....\$8,000
- Closing Reception/Awards.....\$6,000
- Luncheon.....\$3,000 DAY 1\*  DAY 2\*
- Registration Pack.....\$3,000
- Breakfast.....\$2,000 DAY 1\*  DAY 2\*
- Coffee/Refreshment Break.....\$1,250 DAY 1\*  DAY 2\*
- Bus Transportation .....\$1,000
- Cyber Station.....\$1,000
- Meet & Greet .....\$1,000
- Cash Prize Giveaway .....\$750

\*Day selection first come first served

**EXHIBIT**

- Display Table.....\$1,000
- "Take-One" Table .....\$250

▶

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

WEB SITE URL \_\_\_\_\_

Mail, Fax or E-Mail your completed form to:

**PEARL** | 4255 S Buckley Road, Ste 118 | Aurora, CO 80013

FAX: 888-996-3296 | E-MAIL: pearl@pearl1.org

- Please send me information about attending the conference
- Please send me information about joining PEARL
- Please send me a free issue of PEARL \$AFE newsletter



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### ABOUT THE SPONSOR

Founded in 1997, the Professional Electrical Apparatus Recyclers League (PEARL) is a non-profit trade association that creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.

### ABOUT THE CONFERENCE & EXHIBITION

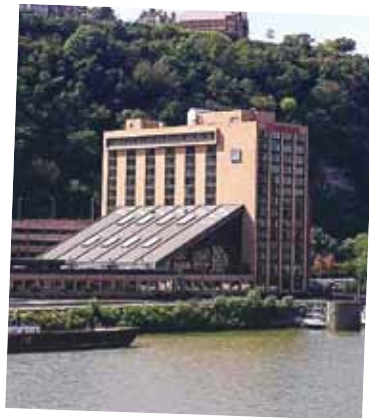
The Electrical Safety, Reliability and Sustainability Conference & Exhibition is unique in its mission: to bring together all parts of the electrical industry — OEMs, reconditioners, service companies, and contractors — to improve the electrical industry's safety and sustainability.

As an exhibitor and/or sponsor, your products and services will be at the center of the two-day event. Exhibits are strategically placed near the meeting rooms. Coffee/refreshment breaks take place in the exhibit area, as well as incentives such as a cash prize raffle for attendees that visit all the booths at the exhibit. Your company will also be prominently featured in the Conference Program, and mentioned during the President's address. Connect with hundreds of electrical customers at the 15th annual Electrical Safety, Reliability and Sustainability Conference & Exhibition.

### ABOUT THE FACILITY

Enjoy Pittsburgh's only riverfront hotel, the Sheraton Station Square Hotel. Just steps away from downtown corporate and retail centers and adjacent to over 30 shops, restaurants, and nightclubs,

The Sheraton Station Square Hotel is also only a short walk from the Station Square Dock of the Gateway Clipper Fleet. This collection of America's premier riverboats offers sightseeing, dining, and dancing cruises along Pittsburgh's three rivers. Or, try your luck at Pittsburgh's newest attraction: the Rivers Casino on the North Shore, just a five minute drive away.



### SOME OF THE NEW CUSTOMERS YOU WILL MEET AT THE CONFERENCE

- AEMC Instruments
- Affordable Equipment Co
- All Current Electrical Sales
- Astro Controls, Inc.
- AVO Training Institute
- Banes Associates
- Bay Breakers, Inc.
- BCS Switchgear
- Bernard & Sons
- Best Infrared Services, Inc
- Boltswitch
- Bush Sales & Mfg, Inc.
- Byerley Metals, Inc.
- Camco Electric, Inc.
- CBS Arcsafe
- CBS Nuclear Services, Inc.
- Central Valley Electric Supply
- Circuit Breaker Sales Co., Inc.
- Coastal Electric Supply, LLC
- Cochran
- D&F Liquidators, Inc.
- Davies Office Refurbishing, Inc.
- Denver Breaker & Supply
- Detroit Diesel Remanufacturing
- Dymax Service, Inc.
- Eastern Electrical Liquidators
- Eaton
- The Electric Barn
- Electric Motor Supply (EMSCO)
- Electrical Service Products, Inc
- Electrical Test Instruments, Inc
- Garrison Associates
- Green Building Services
- Hardin Business Communications
- Instel Power Products
- Intellirent
- Investment Recovery Exchange
- JBL Global
- Kewaunee Scientific
- KSL Services
- Livewire Supply
- Magna Electric Corporation
- Magnetics & Controls, Inc.
- Megger
- Megger/Hartigan Power
- Miami Breaker Inc.
- MMR
- Monster Electrical
- The Motor Control Center
- National Switchgear Systems
- NEMA
- North American Switchgear, Inc.
- National Center For  
Remanufacturing/Resource Rcv
- Oregon Breakers, Inc.
- OSHA
- P & F Supply Co
- Pacific Coast Breaker Inc
- Phenix Technologies
- Potomac Testing, Inc.
- Power Distribution & Controls
- Power Engineering, Inc.
- Project Success Inc
- R.L. Cook Sales Supply Co.
- R.N.T. Supply, Inc.
- Radwell International
- RB Sales
- Relectric Supply Company
- RG Industries
- Rochester Institute Of Technology
- Rocky Mountain Electrical  
& Automation
- ROMAC
- Romanoff Industries
- Satin America
- Second Circuits
- Shermco Industries
- Siemens Energy & Automation Inc
- Southern Electrical Resources
- Southland Electrical Supply
- Southwest Electritech Services
- Southwestern Electrical Sales Inc.
- Sunbelt Transformer
- Surplus Salvage Llc
- Tavrida Electric North America, Inc.
- Technitrol, Inc.
- U.S. Electric
- UE Systems
- Underwriters Laboratory (UL)
- Utah Breakers & Supply
- Utility Relay Company
- Volunteer Equipment & Supply
- Voyten Electric & Electronics Inc.
- Weaver Electric
- WESCO Distribution
- Western Electrical Services
- Western States Circuit Breakers
- Widespread Electrical Sales



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